



Ref.: md/6855/14
25 June, 2014

Dear Sir / Madam,

Golden Star Consulting (GSC) is pleased to invite you to participate in its upcoming forum addressing one of the key leadership competencies that can help IT & Technical managers, team leaders, and employees to perform efficiently while managing their day-to-day operations, the forum is scheduled to take place in Istanbul- Turkey, starting August 10, 2014 through August 13, 2014 and titled as follows:

The 3rd Arab Forum

Data Centers Fundamentals, International Standards, Operation Management & Best Practices.

This forum is fundamental for executives, IT Managers, Data Centers managers, and operators, to enrich their knowledge beyond the industry buzzwords. The forum provides clear introduction about mission critical infrastructure systems that supports typical data center designs with high availability requirements and better understanding in term of selection and operation.

The papers that will be discussed and presented are in full compliance with the international well-known standards and best practices.

Forum out lines:

Mission Critical sites and Cause of down time:

- Data Center and Business.
- Down time and its consequences.
- The Complexity of mission critical sites.
- Risk factor for Data Centers.
- Main causes of downtime.

Data Center Definition & supporting Facility:

- Data Center Definition
- Data Center Supporting facility and functional areas



Data Center std. General view:

- The current scenario.
- The needs.
- Typical Data center, Data Center Std.
- Type of data centers by tiers.
- Tiers history and over view (1 to 4) .
- Which Tier to choose?

Tiered Infrastructure Maintenance standard (TIMS) and SLA & MLA:

- TIMS Tier classifications.
- Tier 1, Tier 2, Tier 3 & Tier 4.
- TIMS selection.
- Operational process standard.

Case Studies & general discussions

- What to consider in designing server room or data center.
- Tips and tricks of choosing technologies.
- Designing small server room.

Services provided to the participants:

- Reception at the airport in Istanbul, and shuttle to hotel with help during check-in process.
- CD ROM with all papers discussed, recommendations, and pictures of event.
- Hot and cold beverages (Coffee Break) and lunch throughout the day Forum.
- Dinner after the conclusion of the event (last day) in honor of participants and (GSC) team.
- Distribution of Golden Star Consulting Shield on all parties to participate in the forum.
- In collaboration with the Municipality of Istanbul, the participants will enjoy an amazing tour outside the activities of the forum times
- Shuttle to the airport.



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Registration fees and payment methods:

The registration fee (2,100) U.S. dollars for each participant and are paid by bank transfer on the account indicated below: -

BENIFICIARY: GOLDEN STAR CONSULTING

BANK NAME: THE HOUSING BANK FOR TRADE & FINANCE

AL - RABIAH BRANCH. AMMAN - JORDAN

IBAN : J O 15 – H B H O – 0010 – 0000 – 0003 – 1702 - 01

Looking forward to hearing from you.

Best regards,

CEO

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